

What is claimed is:

1. A sales method for selling a literary work,
comprising:
 - 5 selling the literary work; and
 providing information about a purchaser that has
 purchased the literary work via a network.
2. The sales method according to claim 1, wherein
10 the literary work is sold per units of rights based
 on a copyright of the literary work.
3. The sales method according to claim 2, wherein
 the information about the purchaser is provided per
15 units of the sold rights.
4. The sales method according to claim 2, further
 comprising:
 - notifying a seller of the literary work of rights
20 based on the copyright corresponding to a type of the
 literary work; and
 obtaining from the seller information about the
 right to be sold, from the notified rights.
- 25 5. The sales method according to claim 1, wherein

the information about the purchaser is provided to an arbitrary person.

6. The sales method according to claim 1, wherein
5 the information about the purchaser is provided after payment of a purchase price is confirmed.

7. A purchase method for purchasing a literary work,
comprising:
10 purchasing the literary work; and
being authenticated to be a purchaser of the literary work by publicizing the fact via a network.

8. A consignment sales method for consigning sale
15 of a literary work, comprising:
consigning sale of the literary work per units of rights based on a copyright; and
receiving information about a purchaser that has purchased the right.

- 20 9. A computer-readable storage medium for recording a program for enabling a computer to control the sale of a literary work, said program to make the computer perform the process comprising:

- 25 selling the literary work; and

providing information about a purchaser that has purchased the literary work, via a network.

10. A sale device which is connected to a network
5 and sells a literary work, comprising:

purchase information acquisition means for obtaining information about a purchaser that has purchased the literary work; and

- 10 information provision means for providing the information about the purchaser via the network.

11. A sale device which is connected to a network and sells a literary work, comprising:

- 15 a purchase information acquisition unit obtaining information about a purchaser that has purchased the literary work; and

an information provision unit providing the information about the purchaser via the network.

- 20 12. A computer data signal embodied in a carrier wave and representing a program for enabling a computer to control the sale of a literary work, said program to make the computer perform the process of:

- 25 selling the literary work; and
providing information about a purchaser that has

purchased the literary work, via a network.

13. A transmission medium for implementing a computer program for enabling a computer to control
5 the sale of a literary work, said program to make the computer to perform the process of:

selling the literary work; and

providing information about a purchaser that has purchased the literary work, via a network.

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